

## Scott M. Peterson, Managing Director, Market Platform Dynamics

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Scott Peterson is Managing Director of Market Platform Dynamics (MPD). Well-respected within the financial services industry, he is a dynamic visionary with a proven track record of successfully leading commercial, retail and international payments businesses from the ground up. Scott comes to MPD with a strong history of creating value through new ways of thinking, organizing and delivering payments and information services.

Scott began his career as a Commercial loan officer with USBank. He then joined direct-mail retailer Fingerhut Corporation managing payments operations and treasury management. Scott joined Wells Fargo 1983 and over a combined total of 20 years, his roles spanned a diverse range of disciplines including operations, product development, sales, risk management, acquisitions and strategy development.

Between his tenures at Wells Fargo, Scott founded an insurance business process outsourcing venture and led the Treasury Management, International, Merchant Acquiring and Commercial and Retail Card businesses at Sun Trust.

Scott rejoined Wells Fargo in 2004 to lead the Enterprise Payments Strategy group. He led major strategy initiatives, including projects on mobile, prepaid, leveraging issuing and acquiring, contactless, instant credit, decoupled debit, ACH, check image capture, interchange, cash-to-electronic migration, and loyalty. Scott managed Wells' aggregation and modeling of enterprise payments volume and revenue metrics; and served as a key architect of Wells' official positions on legal and regulatory developments affecting the payments systems.

Scott is a frequent speaker and has served on numerous industry boards, including the Twin Cities Treasury Management Assoc., the Regional Corporate Bank Services group, NACHA's Rules and Operations Committee, Viewpoint's Strategy Committee and the BITS Payments Forum.

Scott has an MBA from University of Minnesota, is a graduate of St. Olaf College and is a permanent Certified Cash Manager (CCM). He has great passion for walleye fishing, the Minnesota Twins and for the arts, having served on the boards of both the Atlanta Ballet and Ballet Arizona.